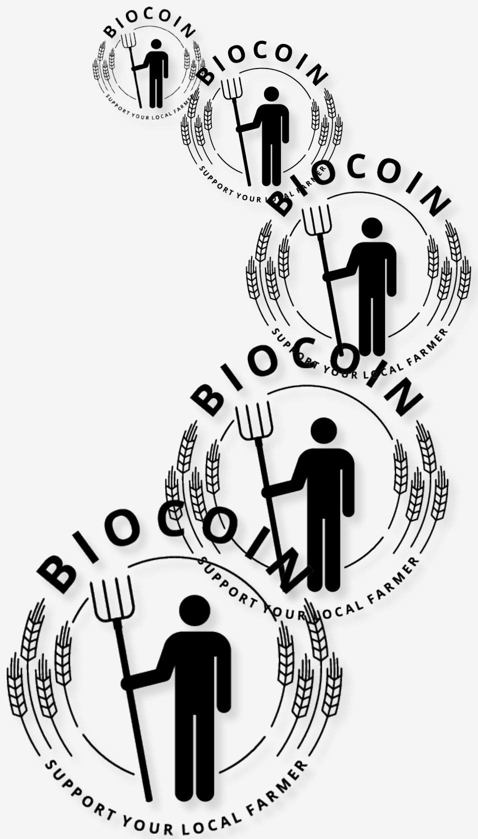




# What is BioCoin about?




First and foremost BioCoin is a blockchain-based loyalty platform.

Customers making purchases from platform participants will be allocated BioCoins in the amount equal to 10% of the total value of the transaction at a store, restaurant, cafe, etc.

Businesses holding BioCoins are expected to increase their value due to the coin growing in price as the network itself increases its capitalisation.

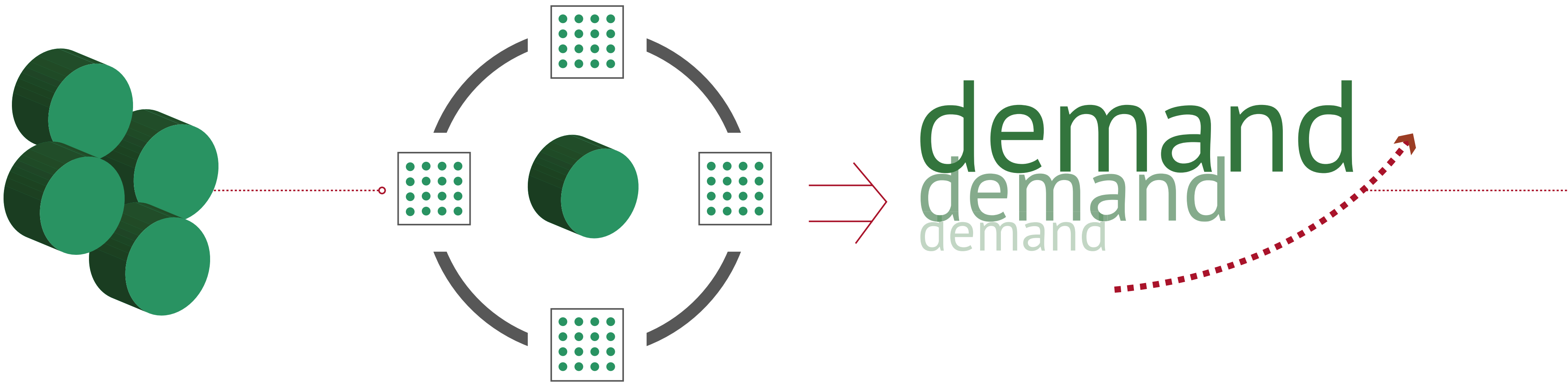
# BioCoin will build on years of previous development and thousands of loyal customers

BioCoin will not start building the community and infrastructure from the scratch. LavkaLavka has already built a foundation for BioCoin's ecosystem creating an international farmer cooperative. Today LavkaLavka is backed by tens of thousand of consumers, retailers and farmers worldwide and its base is steadily growing. LavkaLavka and our partners from various countries will become full participants of BioCoin from the moment the blockchain-based loyalty platform and eco-cryptocurrency are launched.

At the outset it will be available in Russia, the USA, Italy, Germany, and Japan. And later on, it will be all around the world.

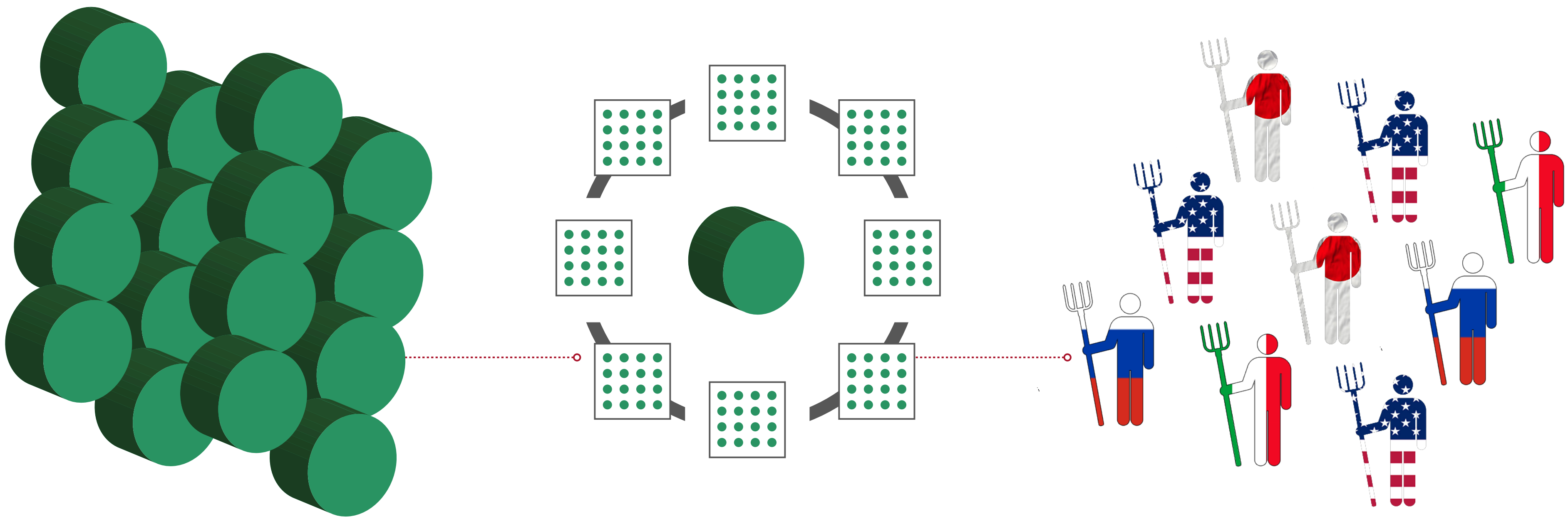
About 20 mln BioCoins are already in daily circulation, used by farmers in Russia and several other countries.

# How it works




BioCoins will be purchased on the exchange, their current price will be detemined by the market.

The higher the circulation of BioCoins within the platform, the higher the demand will be. We expect the demand for BioCoins to grow due to the introduction of new loyalty platform participants and the expansion of the client base of existing partners. Customers holding BioCoins will be happy to notice their constantly increasing buying power.



At the same time, each customer, being a participant of the blockchain platform, will stimulate the repurchase of BioCoins from investors and their launch back into circulation with every purchase. Thus, they will further invest in the development of farming: growing sales and numbers of customers result again in an increased circulation of BioCoins.

This is a growth strategy for businesses aimed at creating an economic alternative to corporate capital and shifting towards sustainable development and green economy.

Businesses from different countries that share common values will get free access to one another's audiences. This leads to marketing synergies.

# BioCoin will hold the first legal ICO in Russia

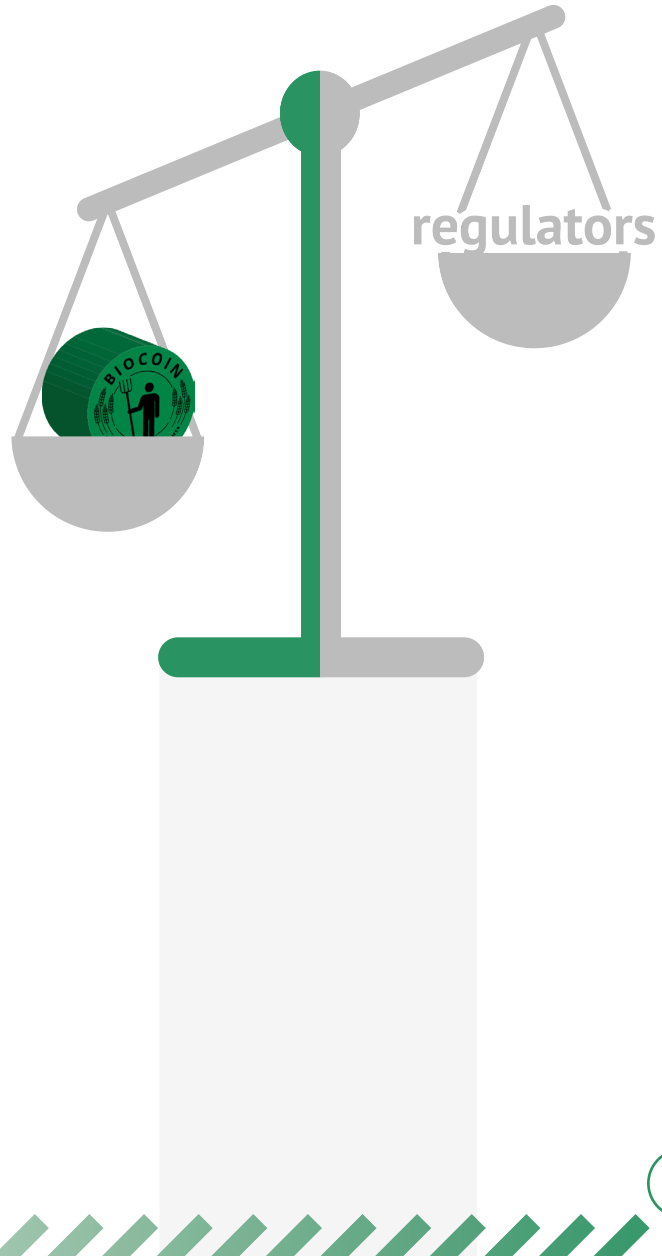
ICO is a relatively new investment model which boils down to decentralised crowdinvesting via selling tokens that fuel the future platform's functionality or represent shares. Anyone can participate and propel the new business toward success.

At the same time, many countries have cracked down on cryptocurrency projects' crowdsales. We are proud to announce the first absolutely legal and officially veted ICO originating from Russia.

Ever since LavkaLavka started accepting bitcoin in its shops and restaurants, it has been subject to scrutiny from Russian tax office. Having conducted their crypto-operations in full compliance with Russian law, Lavka-Lavka garnered trust both among the cryptocommunity members and the authorities. BioCoin was veted to hold the first legal ICO in Russia in partnership with the first official Russian crypto-platform Voskhod.

# BioCoin might become the staple Russian token

BioCoin’s CEO Boris Akimov received an invitation from Presidential Administration to take charge of the ICO committee at RABAC (Russian Association of Blockchain and Cryptocurrency). The committee will work on new comprehensive and fair rules for all token-sales held in Russia. Experience acquired during testing BioCoin’s ICO model will be instrumental in this committee’s endeavour.



# How is BioCoin different?

BioCoin is backed by real farm products since the moment of issuance. It can be immediately used as a means of payment and exchanged for farm products or food in restaurants in many locations around the world.

It is an instrument for investing in the real economy, namely in small family farms, and reviving remote villages that have been slowly dying over the past decades. BioCoin is an instrument of sustainable development of territories and organic agriculture.

It is an absolutely legal financial instrument, compliant with local laws in most locales.

It has an embedded mechanism of natural growth.

# Advantages for early investors

## 1

Buying BioCoin you not only invest in organic farming communities and green businesses but also secure a highly profitable asset.

## 2

BioCoin will increase in price as our network increases and more of our partners worldwide join the loyalty program.

## ∞

BioCoins will continuously increase in buying power and they can also be sold on the exchange at a higher price than during the ICO since businesses that joined the BioCoin platform will be placing bids to buy back the cryptocurrency.

# How to Invest

During the presale 50 BIO cost 1 USD. When the main round launches, 1 USD will buy you 35 BIO. The goal of the ICO is to raise 20 million dollars. The ICO will start on November 1.

BioCoins can be purchased with fiat or various cryptocurrencies. In-depth guide can be found on BioCoin's ICO site. Once the main round starts, BioCoins will be available on Voskhod platform.

All funds collected during the ICO will be used for implementing, launching, maintaining and promoting the BioCoin blockchain platform. This includes technological development of the platform, expanding its client base, marketing, acquiring new partners, opening new outlets, etc.

# Roadmap

**November 2017**

launch of the platform. BioCoin becomes a payment instrument accepted by farm-to-table restaurants, farmers markets and stores in Russia, the USA, Europe and Asia.

**By February 2018**

absolutely all customers of our cooperative and our global partners will join the BioCoin platform and will start using BIO cryptocurrency as a payment instrument. Meanwhile, investors will be able to start selling BioCoins.


Once the stages described above have been implemented, we would like to take the next step. We can use the blockchain to bring together farmer cooperatives from around the world that share our principles. We will be able to certify each farmer and use blockchain technology to track the journey of all their products. This will serve as a verification system for all products produced by farmers.

https://biocoin.bio

https://lavkalavka.com/